

Contact: Chris Frascella, Director of Marketing
443.460.3460
cfrascella@socialsolutions.com

December 27, 2012
FOR IMMEDIATE RELEASE

Andrea Dufour of Congreso de Latinos Unidos Recognized as High-Performing Human Service Professional by Superstar Foundation's Veronica Awards

Philadelphia, Pa.— [The Superstar Foundation](#), an organization that seeks to pay great human services professionals great pay for great work, announced today Andrea Dufour, Primary Client Manager for Congreso de Latinos Unidos in Philadelphia Pa., has been named a 2012 Veronica Award winner. These awards are given to direct service professionals who demonstrate outstanding performance in promoting transformational relationships with the participants they serve. In addition to Andrea, staff members from Juma Ventures, Seattle Jobs Initiative, and West Sound Youth for Christ have received a total of \$20,000 in [Veronica Awards](#) from the Superstar Foundation.

Andrea has been recognized for her work with youth and their families to achieve outcomes in education, employment and reducing risk factors by providing services, building trusting relationships and providing continuous feedback on client progress. Throughout her tenure with Congreso's Exito afterschool program, Andrea has produced above average results for youth workers doing similar work. The majority of her clients show measurable gains in their educational prospects and in reducing risk factors that lead to dropping out of high school. In a 15-month period, Andrea recorded 1,242 contacts with her clients. The volume of contacts she has had with her clients coupled with her results illustrate Andrea's dedication to developing long-term relationships with her clients that lead to real, measurable change in their outcomes.

"Working in social services and touching people's lives has in itself been an amazing and humbling learning experience," Andrea said. "I am very honored and grateful for being one of the recipients of the Veronica Award."

[Since 2008](#), the Superstar Foundation has used the Veronica Awards to recognize social services professionals who keep [the transformational relationship](#) with their participants at the core of their work and who demonstrate the effectiveness of that approach through measured outcomes. Veronica Award recipients receive a check from the Superstar Foundation and have their stories memorialized at Social Solutions' office in Baltimore and an online hall of fame. The awards themselves are named after the mother of entrepreneur [Steve Butz](#), as his mother was committed to various social causes and laid the foundation of a strong social consciousness in her children.

"I am deeply proud of the 2012 Veronica Award winners. They are not only doing great work but have the data to back it up," said Steve Butz, CEO of Social Solutions. "These human service

workers can proudly say they are the best in their field and can inspire their colleagues to learn how to become even better at improving lives because they have both the data and inspirational success stories.”

The Superstar Foundation will be accepting applications in fall 2013 for next year’s Veronica Awards; information will become available over the coming months at www.superstarfoundation.org.

About Social Solutions

Social Solutions is the leading provider of performance management software for human services, connecting efforts to outcomes, people to social services, and service providers and communities to funders. The company’s Efforts to Outcomes (ETO™) software goes beyond case management, and enables public, private, and nonprofit organizations, such as Harlem Children’s Zone®, Catholic Charities, Annie E. Casey Foundation, HUD, and cities such as Boston and Hartford to collaborate, save time, and improve service quality and effectiveness. Thousands of service providers, collaboratives, funders, evaluators, and government organizations use ETO software as they work with over 12 million participants each day

About Superstar Foundation

The Superstar Foundation is an organization committed to recognizing and rewarding great human service professionals for the invaluable work that they do. Dedicated to expanding the use of highly intentional, transformative relationships as the core of social services, the Superstar Foundation has administered the annual Veronica Awards since 2008. The Veronica Awards highlight and reward the efforts of the high-performing direct service professionals who embody this philosophy and have the data to demonstrate their performance.