



December 19th, 2014

Today the Superstar Foundation announced a single winner of a 2014 Veronica Award: Carmen Ramirez from Congreso de Latinos Unidos, Inc. (Congreso) in Philadelphia, PA.

Carmen's work with her clients as evidenced by data proved to be exemplary both within her agency as well as among the nationwide pool of applicants to the Superstar Foundation. Carmen provides case management services to families with children with special healthcare needs throughout Philadelphia. Her philosophy in working with clients combined with a demonstration of utilizing data in her work to build relationships with clients garnered her this unique monetary award. Working in a program where client needs are frequently assessed and addressed, Carmen consistently identified and resolved more issues with her clients.

Since 2008, the Superstar Foundation has used the Veronica Awards to recognize human services professionals who keep the transformational relationship with participants at the core of their work and who demonstrate the effectiveness of that approach through measured outcomes. Veronica Award recipients receive a check from the Superstar Foundation and have their stories memorialized at Social Solutions' office in Baltimore and in an online hall of fame. The awards themselves are named after the mother of entrepreneur Steve Butz, as his mother was committed to various social causes and laid the foundation of a strong social consciousness in her children.

This year's winner is characterized as having a similar sense of social consciousness, and has been described as client-focused, consistently supporting the individuals they work with to feel empowered, going above and beyond their duties to meet client needs, and being passionate and dedicated to seeing positive change in the lives of those they work with.

About Superstar Foundation

The Superstar Foundation is an organization committed to recognizing and rewarding great social service professionals for the invaluable work that they do. Dedicated to expanding the use of highly intentional, transformative relationships as the core of human services, the Superstar Foundation has administered the annual Veronica Awards since 2008. The Veronica Awards highlight and reward the efforts of the high-performing direct service professionals who embody this philosophy and have the data to demonstrate their performance.